

Fuel Finder

Fuel Finder is a statutory open data scheme established under the Motor Fuel Price (Open Data) Regulations 2025. Its purpose is to collect and publish near real-time road fuel price data from all UK motor fuel retailers. This initiative aims to increase price transparency, empower consumers, and promote fair competition across the fuel retail sector.

Who falls under these regulations?

- All petrol filling stations in the United Kingdom, whether independently operated or part of a larger group, must participate.
- If you sell any of the following fuels for retail use—E5, E10, Diesel, Super Diesel, B10, or HVO—you are required to register and report.

How will Fuel Finder work?

All UK petrol filling stations will share price information of each grade of fuel within 30 minutes of a change to an aggregator who will collect this price information and share this openly.

The aggregator is responsible for establishing the system, collecting, and processing the data, and making it freely available to anyone that requests it. The intention is that third party companies such as fuel price comparison websites and navigational apps will make this information available to consumers.

All personal information will be held privately and in accordance with UK Data Protection Legislation.

The aggregator is also responsible for supporting petrol filling station owners through the registration process and establishing your reporting function to ensure this becomes a streamlined process for you.

A helpdesk will be made available to provide you with support and guide you through the process.

When will Fuel Finder be introduced?

The key dates in legislation are as follows:

- **18 December 2025:** Registration for the Fuel Finder services open for all petrol filling stations in the UK (11:59pm, 1 February 2026: Registration deadline for all existing PFSs in the UK).
- **2 February 2026:** Price reporting obligations commence for all petrol filling stations in the UK.

What are your obligations as a motor fuel retailer?

If you own one or more petrol filling stations that sell motor fuel to the public, you must:

- Fill out the registration form on the Fuel Finder website and provide details of each petrol filling station you operate.
- Nominate what organisation will be carrying out cost reporting for each site (This will usually be an organisation rather than a named individual, unless you are a sole trader).
- Provide one or more contact details of the individuals at the organisation that you decide are responsible for carrying out cost reporting. This may be individuals in your organisation or at an organisation you have appointed to report on your behalf.
- Ensure the pence per litre (ppl) for each qualifying fuel grade that you sell at your site is updated within 30 minutes of any change.
- Keep your site information up to date, informing us of any changes within 3 days of any change.

How do you register?

To register with Fuel Finder, you must create a One Login account if you don't already have one. One Login is the UK Government's secure sign-in service that allows you to access multiple government services with a single account.

To create a One Login account, you will need:

- A valid email address
- A way to get security codes - this can be a mobile phone number or an authenticator app

Once you are registered, you can:

- Create an account on the Fuel Finder portal using the following link, which will go live on 18 December 2025: <http://www.fuel-finder.service.gov.uk>.
- Provide details of a contact person (email and phone number) and organisation.
- Provide key site details, including, but not limited to:
 - Site name, address and GPS coordinates
 - Fuel grades sold
 - Forecourt amenities and facilities
 - Opening hours and periods of temporary closure (defined as closures lasting 3 consecutive days or more)
- Nominate reporting contacts.

If you are unable to register via the Fuel Finder website, you may register by phone through the Fuel Finder helpdesk. Contact information for this helpdesk will be circulated through further comms ahead of the 18 December 2025.

Once you have registered, a reference number will be assigned to you. Make a note of this number in case you need to use it in correspondence.

A letter including an activation code will be sent to you with instructions for logging back into your Fuel Finder account.

If you do not receive your letter within 7 days:

- Check that your registered company does not have a mail forwarding facility.
- Check with your registered company address that the letter has not been misdirected.
- Click 'request to resend the letter' or contact support.

You are able to verify your account using the activation code on your letter and can begin price reporting on 2 February 2026.

Please note:

If you are opening a new petrol filling station from 2 February 2026 onwards, you will be required to register your site and report fuel price data within 7 days of the date you begin offering motor fuel for sale at that specific site.

After 2 February 2026, if any of your registration details have changed, you will need to update them within 3 days of a change. If you are unsure whether your details need to be updated, you can contact the helpdesk for further guidance.

How do you price report?

There are 4 ways that you can use to update your fuel prices.

Webform

This is the same web portal that you use to register your forecourts. Any assigned user can update fuel prices, as long as they are associated with the petrol filling station either as an administrator, a point of contact or additional user.

Log into the Fuel Finder portal, go to the 'Your Forecourts' page and follow these steps:

- 1) Select which forecourt you want to update.
- 2) Choose the fuel grade which you want to change the price for. The price must be entered in pence. The number can include up to 3 decimal points.
- 3) Enter the new price and confirm the change.

Application Programming Interface (API)

You may integrate with the Fuel Finder API to automatically submit your fuel price update. A developer kit for this API will be made available on the Fuel Finder site.

The developer portal will include details of the API endpoints, how to use them and access your own security credentials.

Short Message Service (SMS)

To update fuel price via SMS, you just need to text "PRICE" to the Fuel Finder number (which will be made available closer to launch) and then text an update of which fuel grade you wish to change and the new price (i.e. "E5 = 136.9").

To use the SMS fuel price update service, a user must have registered a mobile phone number when their account was registered.

Interactive Voice Response (IVR)

Interactive Voice Response is an automated telephone system technology that allows callers to interact with a computer-operated phone system through voice commands or keypad inputs. To update via IVR you can call an automated helpline and speak or select letters 1-9 to decide.

To use the IVR fuel price update service, a user must have registered a phone number when their account was created.

Contact details for the helpdesk will be available on the Fuel Finder website to contact if you have any issues with any of these methods.

What's next?

Registration will open on 18 December 2025 at <http://www.fuel-finder.service.gov.uk>.

Guidance will be issued on GOV.UK on 18 December 2025 which will provide further information on your obligations and reporting responsibilities as well as methods for registering and reporting.

Recognising that the new provisions may require changes to systems and compliance functions, for at least 3 months from the date forecourts must be registered with Fuel Finder and must start reporting price changes (from 2 February 2026 until beginning May 2026), our focus will be on supporting businesses to comply with the new regime rather than enforcement action.

For any questions or support with the scheme, please contact fuel.finder@ve3.global or contact your relevant trade body for further information.